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WEST OXFORDSHIRE
DISTRICT COUNCIL

Supplement for

EXECUTIVE - WEDNESDAY, 11TH DECEMBER, 2024

Agenda No   Item

11.   <u>UPDATED ANNEX A - Mid-Point Review of Car Parking Strategy</u> (Pages 3 - 26)

<u>Purpose</u>:
To provide a mid-point update on the progress of the recommendations arising from the 'Review of Car parks' report approved by Executive in October 2023.

<u>Recommendation</u>:
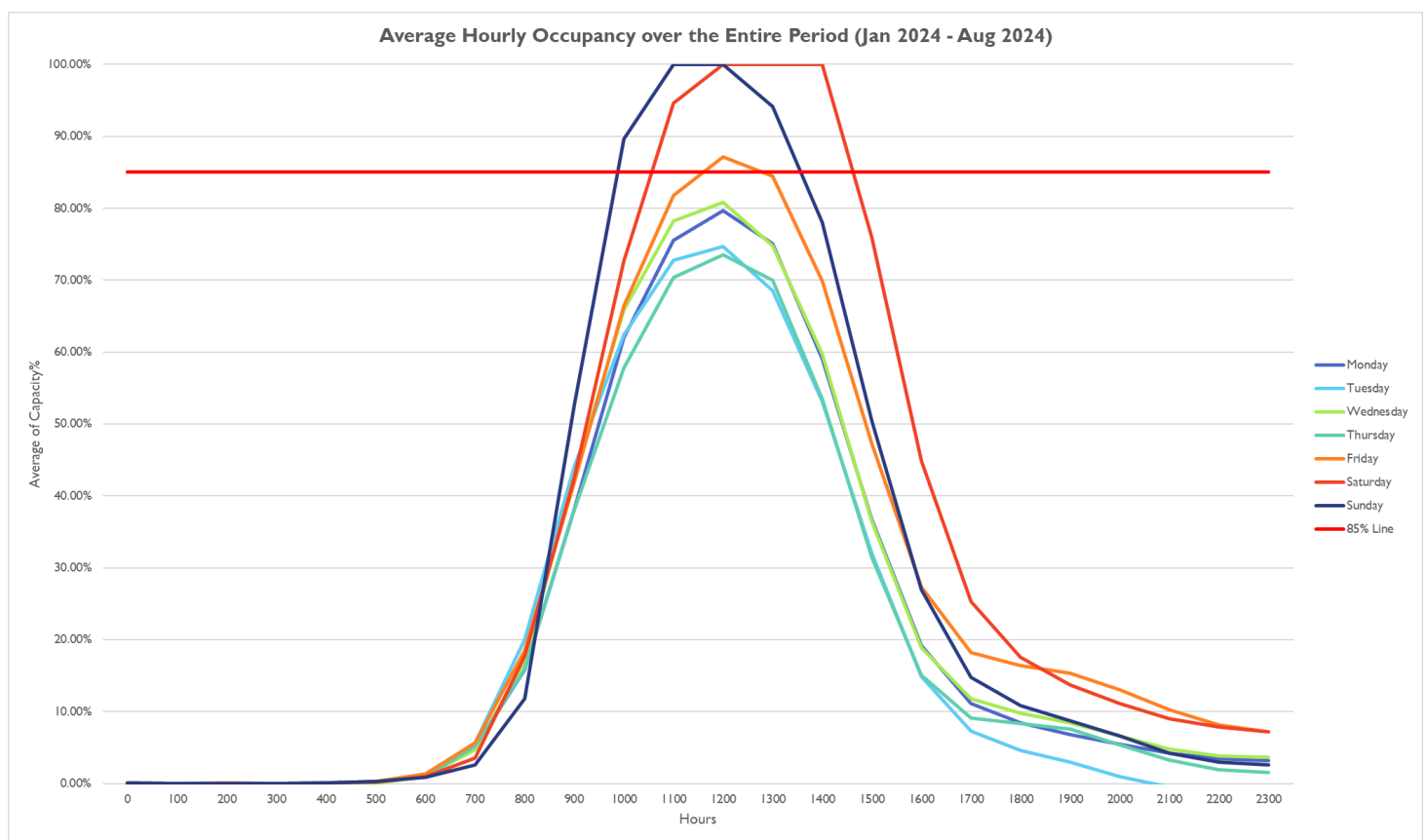That the Executive resolves to:
1.   Note the content of the report.

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Agenda Item 11

Car Parking Occupancy at Guildenford Car Park

Traffic counters were installed at the entrance and exit of the car park with a sensor counting when a car enters and leaves.

Guildenford Car Park Spaces:

- 161 Standard spaces
- 3 Disabled spaces
- 2 Parent and child spaces

The "85% Line" indicates a nationally recognised parking industry indicator of occupancy levels whereby a car may start to circle a carpark to locate a car parking space.

Key Observations:

Morning Hours (0-5:00am)

The occupancy remains quite low across all days, fluctuating between empty to around 0.29% by 5am. This suggests that the car park has minimal usage in the early morning hours.

Midday (6:00am-12:00 noon)

Usages increase, from around 6am to 12:00noon. By 7am, occupancy ranges from 3% to 6%, and by 12 noon, the usage ranges from 19% - 100%.

Highest peak: Saturdays and Sundays show the highest peaks of 100% (full) at 12 noon.

Afternoon and Early Evening (1pm -6pm)

Usage remains high, in the week, it starts to decline at around 2pm with exception of Friday, Saturday and Sunday, when this is approximately 3pm.

By 5pm, occupancy falls substantially to around 10% to 52%.

We observe on average at least 4 cars parked in our car park overnight.

Late Night (7pm-11pm)

The car park sees a sharp drop in usage at night, falling to below 39% and below after 7pm

Overall Trend:

Weekdays: The busiest times are around 10am – 3pm, peaking between 40% and 100%.

Weekends: Saturdays and Sundays are significantly higher occupancy, often near occupancy or full, between 11am and 3pm

Comparison with 85% Line:

The "85% Line" indicates a nationally recognised parking industry indicator of occupancy levels whereby a car may start to circle a carpark to locate a car parking space. Monday – Thursday this indicator is not exceeded, however from Friday – Sunday it is.

In conclusion, the data suggests that Guildenford Car Park experiences high usage between 11 – 3pm, is often at occupancy on a weekend.

Daily Average of Cars entering Car Park by Month

The table shows the average number of cars entering the car park on different days of the week from January to August. Saturdays consistently have the highest averages, peaking at 1136 cars in May. Sundays also see high traffic, with a notable 1106 cars in August. Fridays generally have higher averages compared to other weekdays, with the highest being 890 cars in June. Mondays through Thursdays have lower averages, with the lowest being 383 cars on a Tuesday in January. Overall, weekends see significantly more traffic compared to weekdays.

Months	Day Name	Average of Total Cars	Months	Day Name	Average of Total Cars
Jan	Monday	405	May	Monday	865
Jan	Tuesday	383	May	Tuesday	767
Jan	Wednesday	467	May	Wednesday	733
Jan	Thursday	389	May	Thursday	738
Jan	Friday	676	May	Friday	803
Jan	Saturday	949	May	Saturday	1136
Jan	Sunday	800	May	Sunday	968
Feb	Monday	574	Jun	Monday	726
Feb	Tuesday	490	Jun	Tuesday	803
Feb	Wednesday	502	Jun	Wednesday	850
Feb	Thursday	479	Jun	Thursday	785
Feb	Friday	756	Jun	Friday	890
Feb	Saturday	1023	Jun	Saturday	1059
Feb	Sunday	1009	Jun	Sunday	977
Mar	Monday	546	Jul	Monday	802
Mar	Tuesday	554	Jul	Tuesday	827
Mar	Wednesday	591	Jul	Wednesday	831
Mar	Thursday	567	Jul	Thursday	915
Mar	Friday	760	Jul	Friday	813
Mar	Saturday	1049	Jul	Saturday	995
Mar	Sunday	959	Jul	Sunday	959
Apr	Monday	668	Aug	Monday	918
Apr	Tuesday	716	Aug	Tuesday	850
Apr	Wednesday	623	Aug	Wednesday	886
Apr	Thursday	694	Aug	Thursday	767
Apr	Friday	804	Aug	Friday	832
Apr	Saturday	1083	Aug	Saturday	1123
Apr	Sunday	874	Aug	Sunday	1106

Instances of Capacity Over 70% by Month and Time 2024	Time							
Months	900	1000	1100	1200	1300	1400	1500	1600
Jan	0	0	6	10	7	6	4	1
Feb	0	4	12	19	19	19	14	3
Mar	0	6	17	24	26	21	13	5
Apr	6	22	27	26	26	16	3	0
May	9	27	30	29	28	19	7	2
Jun	11	30	30	30	30	24	7	1
Jul	8	31	31	31	30	29	8	0
Aug	5	28	28	28	28	27	9	2

Tip: An instance equals a count which on that day and time it has reached over 70%

Top Values

Highest Capacity:

31 instances: July at 1000, 1100, and 1200.

Lowest Values

Lowest Capacity:

0 instances: January at 900 and 1000.

Monthly Changes

January (Data recorded from 18th Jan): Low capacity, highest 10 instances at 1200.

February: Increase, highest 19 instances at 1200-1400.

March: Further increase, highest 26 instances at 1300.

April: High capacity, highest 27 instances at 1100.

May: Peak, highest 30 instances at 1100-1300.

June: Consistently high, 30 instances at 1000-1300.

July: Peak, 31 instances at 1000-1200.

August: Slight decrease, highest 28 instances at 1000-1300.

Overall, capacity over 70% increases steadily from January, peaking in July, and slightly decreasing in August.

Instances of Capacity Over 70% by Day and Time 2024	Time	900	1000	1100	1200	1300	1400	1500	1600
Months (Date)	Day Name								
Jan	Monday	0	0	0	1	0	0	0	0
	Tuesday	0	0	0	1	0	0	0	0
	Wednesday	0	0	0	2	1	0	0	0
	Thursday	0	0	0	0	0	0	0	0
	Friday	0	0	2	2	2	2	1	0
	Saturday	0	0	2	2	2	2	2	1
	Sunday	0	0	2	2	2	2	1	0
Feb	Monday	0	0	1	2	2	2	1	0
	Tuesday	0	0	0	2	2	2	0	0
	Wednesday	0	0	1	2	2	2	1	0
	Thursday	0	0	0	1	1	1	1	0
	Friday	0	0	2	4	4	4	3	0
	Saturday	0	0	4	4	4	4	4	3
	Sunday	0	4	4	4	4	4	4	0
Mar	Monday	0	0	0	1	2	1	1	0
	Tuesday	0	0	2	2	2	2	0	0
	Wednesday	0	0	2	4	4	2	0	0
	Thursday	0	0	0	2	3	1	0	0
	Friday	0	1	3	5	5	5	3	1
	Saturday	0	1	5	5	5	5	5	3
	Sunday	0	4	5	5	5	5	4	1
Apr	Monday	0	3	4	4	3	2	0	0
	Tuesday	1	3	4	4	4	2	0	0
	Wednesday	0	1	3	3	3	2	0	0
	Thursday	0	3	4	3	4	0	0	0
	Friday	0	4	4	4	4	4	0	0
	Saturday	2	4	4	4	4	4	3	0
	Sunday	3	4	4	4	4	2	0	0
May	Monday	0	4	4	4	4	2	1	0
	Tuesday	1	3	4	4	4	2	0	0
	Wednesday	1	4	5	4	3	2	0	0
	Thursday	0	4	5	5	5	3	0	0
	Friday	1	4	4	4	4	3	1	1
	Saturday	3	4	4	4	4	4	3	1
	Sunday	3	4	4	4	4	3	2	0
Jun	Monday	0	4	4	4	4	3	0	0
	Tuesday	2	4	4	4	4	1	0	0
	Wednesday	2	4	4	4	4	4	1	0
	Thursday	1	4	4	4	4	3	0	0
	Friday	1	4	4	4	4	4	0	0
	Saturday	0	5	5	5	5	5	5	1
	Sunday	5	5	5	5	5	4	1	0
Jul	Monday	0	5	5	5	4	4	1	0
	Tuesday	3	5	5	5	5	4	1	0
	Wednesday	0	5	5	5	5	5	0	0
	Thursday	1	4	4	4	4	4	1	0
	Friday	0	4	4	4	4	4	1	0
	Saturday	1	4	4	4	4	4	3	0
	Sunday	3	4	4	4	4	4	1	0
Aug	Monday	1	4	4	4	4	4	1	0
	Tuesday	0	4	4	4	4	4	0	0
	Wednesday	0	4	4	4	4	4	0	0
	Thursday	0	4	4	4	4	3	0	0
	Friday	0	4	4	4	4	4	1	0
	Saturday	0	4	4	4	4	4	4	2
	Sunday	4	4	4	4	4	4	3	0

Top Values

Highest Capacity:

5 instances: Sundays and Saturdays at 1000 in June and July.

Lowest Values

Lowest Capacity:

0 instances: Thursdays in January, and Mondays/Tuesdays at 900 in January.

Monthly Changes

January (Data recorded from 18th Jan): Low capacity, highest 2 instances.

February: Increase, Sundays at 1000-1500 show 4 instances.

March: Further increase, Fridays and Saturdays up to 5 instances.

April: Consistent high on weekends, Sundays at 1000-1500 show 4 instances.

May: High capacity, weekdays like Wednesday and Thursday up to 5 instances.

June & July: Peak capacity, weekends at 1000-1500 show 5 instances.

August: Slight decrease, Sundays at 1000-1500 show 4 instances.

Legend:

0 – No instances (green)

1 – Instance (light green)

2 – Instances (yellow)

3 – Instances (light orange)

4 – Instances (orange)

5 – Instances (red)

Tip: An instance equals a count which on that day and time it has reached over 70%

January and February 2024

Capacity Table for Guildenford Car Park			Time											
Date	Day Name	Months (Date)	800	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000
18/01/2024	Thursday	Jan	2%	8%	20%	36%	46%	46%	39%	28%	13%	8%	6%	6%	5%
19/01/2024	Friday	Jan	3%	9%	42%	93%	100%	99%	74%	43%	27%	14%	13%	22%	22%
20/01/2024	Saturday	Jan	2%	13%	41%	66%	92%	100%	100%	80%	44%	26%	16%	13%	12%
21/01/2024	Sunday	Jan	3%	10%	57%	94%	97%	85%	73%	51%	29%	13%	9%	10%	8%
22/01/2024	Monday	Jan	4%	8%	26%	38%	46%	42%	38%	30%	17%	13%	8%	6%	8%
23/01/2024	Tuesday	Jan	6%	20%	29%	31%	37%	37%	33%	19%	11%	6%	3%	2%	3%
24/01/2024	Wednesday	Jan	8%	25%	42%	57%	66%	59%	52%	33%	13%	5%	5%	6%	5%
25/01/2024	Thursday	Jan	5%	10%	21%	37%	45%	51%	45%	30%	17%	13%	11%	11%	9%
26/01/2024	Friday	Jan	6%	17%	41%	69%	83%	79%	72%	53%	28%	12%	3%	2%	2%
27/01/2024	Saturday	Jan	3%	13%	43%	91%	100%	100%	100%	100%	70%	37%	30%	27%	27%
28/01/2024	Sunday	Jan	1%	6%	61%	100%	100%	100%	85%	51%	24%	10%	5%	3%	3%
29/01/2024	Monday	Jan	6%	11%	32%	51%	61%	55%	44%	31%	15%	7%	2%	4%	4%
30/01/2024	Tuesday	Jan	8%	27%	37%	53%	64%	55%	45%	31%	16%	8%	4%	3%	2%
31/01/2024	Wednesday	Jan	4%	14%	35%	57%	65%	62%	50%	30%	14%	6%	5%	5%	5%
01/02/2024	Thursday	Feb	6%	17%	30%	44%	52%	58%	48%	29%	15%	9%	6%	4%	4%
02/02/2024	Friday	Feb	8%	20%	39%	59%	74%	70%	56%	38%	23%	12%	10%	11%	9%
03/02/2024	Saturday	Feb	8%	20%	52%	72%	93%	100%	100%	80%	44%	19%	9%	6%	7%
04/02/2024	Sunday	Feb	2%	17%	76%	100%	100%	100%	95%	69%	39%	18%	12%	11%	10%
05/02/2024	Monday	Feb	5%	17%	32%	42%	55%	51%	45%	35%	17%	6%	3%	4%	5%
06/02/2024	Tuesday	Feb	4%	22%	33%	45%	48%	51%	39%	20%	9%	3%	1%	1%	0%
07/02/2024	Wednesday	Feb	6%	16%	33%	44%	53%	54%	41%	26%	14%	10%	8%	11%	11%
08/02/2024	Thursday	Feb	1%	8%	18%	28%	47%	48%	38%	20%	9%	7%	3%	3%	3%
09/02/2024	Friday	Feb	5%	21%	39%	54%	65%	71%	72%	50%	26%	15%	17%	15%	11%
10/02/2024	Saturday	Feb	4%	15%	60%	90%	100%	100%	100%	90%	61%	39%	27%	25%	24%
11/02/2024	Sunday	Feb	3%	14%	79%	100%	100%	100%	100%	70%	32%	15%	11%	9%	9%
12/02/2024	Monday	Feb	6%	17%	44%	74%	86%	94%	92%	70%	37%	17%	9%	8%	8%
13/02/2024	Tuesday	Feb	5%	14%	28%	55%	70%	62%	58%	41%	27%	14%	9%	12%	11%
14/02/2024	Wednesday	Feb	3%	18%	61%	86%	91%	74%	69%	55%	30%	19%	16%	15%	13%
15/02/2024	Thursday	Feb	5%	12%	33%	55%	78%	86%	77%	49%	20%	8%	4%	6%	5%
16/02/2024	Friday	Feb	5%	22%	50%	76%	96%	100%	100%	86%	52%	37%	32%	40%	40%
17/02/2024	Saturday	Feb	5%	17%	50%	91%	100%	100%	100%	100%	67%	33%	24%	20%	19%
18/02/2024	Sunday	Feb	2%	15%	83%	100%	100%	100%	99%	69%	34%	13%	5%	3%	3%
19/02/2024	Monday	Feb	3%	14%	37%	45%	52%	47%	41%	28%	17%	8%	8%	8%	8%
20/02/2024	Tuesday	Feb	4%	19%	40%	58%	80%	77%	59%	37%	20%	8%	8%	7%	6%
21/02/2024	Wednesday	Feb	4%	15%	37%	52%	56%	45%	36%	24%	14%	7%	3%	3%	3%
22/02/2024	Thursday	Feb	5%	11%	23%	35%	47%	48%	50%	33%	15%	11%	8%	10%	8%
23/02/2024	Friday	Feb	9%	24%	48%	83%	100%	99%	82%	50%	26%	20%	20%	18%	15%
24/02/2024	Saturday	Feb	2%	19%	53%	90%	100%	100%	100%	100%	77%	46%	35%	31%	30%
25/02/2024	Sunday	Feb	0%	6%	69%	100%	100%	100%	92%	58%	28%	11%	7%	6%	5%
26/02/2024	Monday	Feb	8%	12%	33%	60%	70%	69%	57%	36%	15%	6%	3%	3%	3%
27/02/2024	Tuesday	Feb	2%	2%	2%	8%	19%	19%	12%	0%	0%	0%	0%	0%	0%
28/02/2024	Wednesday	Feb	9%	24%	39%	53%	67%	74%	55%	31%	14%	6%	4%	3%	3%
29/02/2024	Thursday	Feb	7%	14%	27%	44%	46%	44%	34%	23%	5%	0%	0%	2%	2%

Legend:

0% - 10% (Green) – All or most spaces free or empty.

10% - 25% (Yellow) – Many spaces free but not busy.

25% - 50% (Orange) – Fewer spaces free becoming busy.

50% - 75% (Dark orange) – Even fewer spaces, now busy.

75% - 90% (Light red) – Very few spaces, very busy.

90% - 99% (Red) – Nearly at capacity.

100% (Dark red) – At capacity.

Weekends consistently reach 100% capacity at peak times (1200-1500), especially in February. Weekdays show lower capacity in the early morning (800-900) and late evening (1800-2000), with peaks around midday (1100-1400). February has higher overall capacity compared to January, with more frequent 100% peaks at 1200-1500.

March & April 2024

| Capacity Table for Guildenford Car Park | | | Time | | | | | | | | | | | | |
Date	Day Name	Months (Date)	800	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000
01/03/2024	Friday	Mar	5%	16%	29%	58%	67%	68%	59%	43%	22%	9%	5%	5%	8%
02/03/2024	Saturday	Mar	3%	15%	43%	68%	99%	100%	90%	76%	42%	11%	2%	3%	2%
03/03/2024	Sunday	Mar	2%	11%	73%	100%	100%	100%	93%	66%	31%	16%	10%	8%	8%
04/03/2024	Monday	Mar	5%	12%	29%	44%	61%	58%	50%	34%	20%	11%	7%	6%	6%
05/03/2024	Tuesday	Mar	6%	21%	40%	43%	49%	53%	51%	31%	12%	6%	3%	2%	2%
06/03/2024	Wednesday	Mar	5%	19%	40%	57%	64%	64%	57%	39%	16%	4%	3%	5%	5%
07/03/2024	Thursday	Mar	5%	10%	27%	53%	66%	62%	47%	29%	11%	4%	0%	2%	2%
08/03/2024	Friday	Mar	8%	23%	50%	69%	80%	73%	57%	42%	22%	10%	11%	16%	15%
09/03/2024	Saturday	Mar	8%	22%	60%	83%	100%	100%	100%	86%	48%	20%	9%	9%	7%
10/03/2024	Sunday	Mar	1%	5%	57%	76%	94%	80%	75%	45%	20%	4%	1%	0%	1%
11/03/2024	Monday	Mar	5%	11%	28%	51%	58%	57%	48%	34%	16%	6%	2%	0%	0%
12/03/2024	Tuesday	Mar	3%	20%	32%	39%	42%	42%	39%	33%	15%	7%	3%	4%	3%
13/03/2024	Wednesday	Mar	6%	22%	64%	77%	80%	73%	59%	43%	23%	17%	13%	11%	9%
14/03/2024	Thursday	Mar	6%	19%	46%	59%	55%	46%	42%	31%	16%	8%	5%	11%	12%
15/03/2024	Friday	Mar	8%	19%	39%	58%	73%	76%	71%	57%	31%	16%	13%	14%	12%
16/03/2024	Saturday	Mar	7%	25%	52%	93%	100%	100%	83%	54%	18%	0%	0%	0%	0%
17/03/2024	Sunday	Mar	3%	11%	72%	97%	100%	100%	96%	70%	40%	22%	14%	13%	13%
18/03/2024	Monday	Mar	4%	16%	29%	44%	69%	85%	80%	51%	22%	15%	10%	10%	9%
19/03/2024	Tuesday	Mar	9%	36%	59%	79%	88%	77%	55%	35%	16%	6%	3%	3%	1%
20/03/2024	Wednesday	Mar	6%	23%	56%	72%	84%	74%	64%	48%	25%	11%	6%	4%	4%
21/03/2024	Thursday	Mar	2%	9%	27%	58%	67%	63%	57%	35%	18%	10%	16%	17%	14%
22/03/2024	Friday	Mar	5%	15%	52%	64%	81%	95%	88%	64%	33%	20%	20%	20%	19%
23/03/2024	Saturday	Mar	4%	17%	40%	76%	90%	100%	100%	86%	52%	21%	14%	9%	8%
24/03/2024	Sunday	Mar	3%	7%	67%	94%	98%	100%	100%	88%	61%	31%	38%	56%	52%
25/03/2024	Monday	Mar	8%	16%	42%	54%	56%	60%	57%	48%	25%	11%	5%	2%	2%
26/03/2024	Tuesday	Mar	8%	26%	50%	63%	73%	69%	63%	38%	19%	7%	3%	2%	1%
27/03/2024	Wednesday	Mar	7%	16%	27%	46%	62%	60%	50%	34%	20%	11%	6%	5%	5%
28/03/2024	Thursday	Mar	15%	39%	46%	49%	55%	61%	53%	35%	17%	10%	16%	17%	15%
29/03/2024	Friday	Mar	5%	23%	79%	100%	98%	100%	100%	98%	62%	33%	16%	11%	8%
30/03/2024	Saturday	Mar	3%	27%	67%	84%	94%	100%	99%	95%	70%	35%	11%	4%	2%
31/03/2024	Sunday	Mar	6%	51%	93%	100%	100%	100%	81%	51%	24%	9%	3%	0%	0%
01/04/2024	Monday	Apr	4%	11%	44%	80%	100%	100%	100%	73%	38%	20%	14%	11%	9%
02/04/2024	Tuesday	Apr	2%	12%	38%	65%	85%	81%	76%	50%	26%	11%	5%	4%	4%
03/04/2024	Wednesday	Apr	2%	15%	32%	56%	75%	83%	75%	60%	34%	13%	8%	8%	8%
04/04/2024	Thursday	Apr	2%	8%	39%	64%	79%	83%	79%	49%	28%	16%	9%	5%	3%
05/04/2024	Friday	Apr	7%	23%	49%	66%	87%	95%	88%	71%	42%	20%	15%	14%	12%
06/04/2024	Saturday	Apr	6%	21%	64%	93%	100%	100%	100%	100%	68%	37%	23%	18%	15%
07/04/2024	Sunday	Apr	2%	15%	69%	100%	98%	87%	79%	58%	27%	11%	8%	6%	4%
08/04/2024	Monday	Apr	2%	13%	38%	68%	74%	80%	73%	54%	32%	18%	13%	10%	9%
09/04/2024	Tuesday	Apr	3%	8%	29%	46%	58%	65%	64%	45%	24%	11%	4%	4%	2%
10/04/2024	Wednesday	Apr	3%	16%	42%	58%	52%	42%	33%	27%	19%	10%	8%	5%	5%
11/04/2024	Thursday	Apr	3%	13%	42%	58%	79%	78%	63%	42%	22%	9%	6%	6%	3%
12/04/2024	Friday	Apr	5%	14%	42%	70%	84%	85%	74%	61%	42%	28%	29%	30%	27%
13/04/2024	Saturday	Apr	8%	25%	45%	71%	99%	100%	97%	88%	61%	29%	15%	15%	11%
14/04/2024	Sunday	Apr	3%	11%	60%	95%	89%	78%	61%	36%	11%	0%	0%	0%	0%
15/04/2024	Monday	Apr	5%	12%	27%	51%	57%	55%	49%	32%	11%	0%	0%	0%	0%
16/04/2024	Tuesday	Apr	6%	18%	44%	65%	80%	74%	63%	42%	15%	1%	0%	0%	0%
17/04/2024	Wednesday	Apr	2%	15%	39%	60%	60%	61%	59%	47%	27%	12%	7%	2%	0%
18/04/2024	Thursday	Apr	8%	17%	48%	64%	64%	56%	57%	37%	16%	0%	0%	0%	0%
19/04/2024	Friday	Apr	3%	19%	51%	69%	83%	95%	86%	57%	30%	14%	7%	7%	7%
20/04/2024	Saturday	Apr	4%	27%	64%	97%	100%	95%	93%	89%	58%	27%	10%	6%	3%
21/04/2024	Sunday	Apr	2%	13%	75%	93%	94%	75%	64%	36%	8%	0%	0%	0%	0%
22/04/2024	Monday	Apr	5%	13%	31%	54%	68%	60%	48%	29%	9%	0%	0%	0%	0%
23/04/2024	Tuesday	Apr	5%	23%	43%	53%	60%	57%	54%	36%	22%	12%	12%	7%	1%
24/04/2024	Wednesday	Apr	2%	16%	48%	61%	72%	78%	75%	49%	20%	7%	5%	1%	0%
25/04/2024	Thursday	Apr	14%	30%	48%	71%	68%	65%	58%	37%	12%	0%	0%	0%	0%
26/04/2024	Friday	Apr	6%	24%	59%	85%	89%	88%	81%	59%	33%	17%	10%	7%	4%
27/04/2024	Saturday	Apr	3%	7%	39%	57%	60%	59%	63%	61%	19%	0%	0%	0%	0%
28/04/2024	Sunday	Apr	1%	6%	70%	84%	96%	86%	77%	61%	34%	9%	0%	0%	0%
29/04/2024	Monday	Apr	9%	20%	46%	71%	77%	70%	68%	53%	32%	14%	6%	2%	3%
30/04/2024	Tuesday	Apr	8%	35%	69%	72%	72%	67%	66%	53%	27%	13%	6%	2%	1%

Weekends consistently reach 100% capacity at peak times (1200-1500), especially in April. Weekdays show lower capacity in the early morning (800-900) and late evening (1900-2000), with peaks around midday (1100-1400). April has higher overall capacity compared to March, with more frequent 100% peaks at 1200-1500.

Legend:

0% - 10% (Green) – All or most spaces free or empty.

10% - 25% (Yellow) – Many spaces free but not busy.

25% - 50% (Orange) – Fewer spaces free becoming busy.

50% - 75% (Dark orange) – Even fewer spaces, now busy.

75% - 90% (Light red) – Very few spaces, very busy.

90% - 99% (Red) – Nearly at capacity.

100% (Dark red) – At capacity.

May & June 2024

Capacity Table for Guildenford Car Park			Time												
Date	Day Name	Months (Date)	800	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000
01/05/2024	Wednesday	May	6%	23%	51%	72%	77%	68%	61%	43%	20%	6%	6%	6%	5%
02/05/2024	Thursday	May	3%	15%	40%	61%	64%	68%	62%	45%	17%	2%	0%	0%	0%
03/05/2024	Friday	May	8%	17%	35%	45%	48%	39%	41%	33%	11%	0%	0%	0%	0%
04/05/2024	Saturday	May	5%	37%	73%	100%	100%	100%	100%	100%	73%	45%	27%	19%	16%
05/05/2024	Sunday	May	5%	24%	86%	100%	98%	100%	100%	92%	65%	43%	31%	26%	23%
06/05/2024	Monday	May	2%	12%	59%	74%	85%	87%	70%	46%	25%	6%	0%	0%	0%
07/05/2024	Tuesday	May	4%	28%	55%	68%	68%	58%	57%	44%	20%	5%	0%	0%	0%
08/05/2024	Wednesday	May	7%	16%	68%	89%	76%	63%	49%	38%	17%	7%	9%	6%	3%
09/05/2024	Thursday	May	8%	21%	37%	57%	68%	75%	64%	52%	31%	18%	16%	19%	17%
10/05/2024	Friday	May	9%	32%	53%	72%	73%	81%	64%	52%	37%	23%	17%	20%	19%
11/05/2024	Saturday	May	2%	31%	66%	97%	100%	100%	98%	79%	55%	40%	29%	23%	18%
12/05/2024	Sunday	May	2%	11%	74%	95%	96%	82%	63%	43%	22%	13%	8%	4%	1%
13/05/2024	Monday	May	6%	20%	43%	72%	94%	89%	69%	46%	25%	14%	9%	9%	8%
14/05/2024	Tuesday	May	8%	27%	59%	76%	77%	82%	72%	48%	26%	11%	7%	5%	3%
15/05/2024	Wednesday	May	9%	29%	63%	92%	100%	99%	90%	60%	33%	20%	14%	13%	13%
16/05/2024	Thursday	May	11%	35%	64%	92%	95%	81%	79%	60%	29%	12%	10%	11%	9%
17/05/2024	Friday	May	10%	33%	65%	89%	100%	100%	100%	100%	97%	66%	46%	39%	39%
18/05/2024	Saturday	May	13%	45%	91%	100%	100%	100%	100%	100%	98%	59%	42%	39%	36%
19/05/2024	Sunday	May	6%	24%	77%	97%	100%	100%	100%	80%	44%	26%	18%	15%	12%
20/05/2024	Monday	May	8%	21%	57%	77%	89%	77%	72%	57%	36%	26%	21%	17%	12%
21/05/2024	Tuesday	May	10%	32%	66%	90%	92%	89%	85%	64%	40%	23%	17%	14%	13%
22/05/2024	Wednesday	May	5%	20%	36%	48%	61%	55%	57%	52%	34%	18%	11%	11%	10%
23/05/2024	Thursday	May	6%	21%	48%	64%	75%	74%	74%	55%	31%	16%	14%	18%	17%
24/05/2024	Friday	May	9%	31%	57%	77%	91%	87%	83%	61%	36%	25%	18%	14%	12%
25/05/2024	Saturday	May	7%	38%	55%	84%	100%	100%	100%	90%	64%	39%	23%	12%	7%
26/05/2024	Sunday	May	1%	13%	64%	89%	93%	98%	85%	74%	54%	32%	21%	12%	8%
27/05/2024	Monday	May	7%	22%	61%	86%	100%	100%	100%	92%	58%	31%	23%	21%	18%
28/05/2024	Tuesday	May	4%	15%	34%	60%	78%	88%	84%	61%	37%	19%	8%	4%	1%
29/05/2024	Wednesday	May	7%	20%	52%	82%	100%	100%	97%	80%	52%	27%	22%	20%	16%
30/05/2024	Thursday	May	7%	18%	46%	71%	80%	89%	78%	64%	42%	22%	17%	15%	12%
31/05/2024	Friday	May	7%	22%	55%	81%	90%	90%	89%	73%	39%	24%	21%	21%	17%
01/06/2024	Saturday	Jun	2%	16%	43%	73%	96%	100%	100%	95%	67%	42%	22%	17%	14%
02/06/2024	Sunday	Jun	4%	18%	70%	97%	98%	84%	70%	52%	26%	11%	4%	2%	0%
03/06/2024	Monday	Jun	7%	17%	47%	73%	72%	65%	63%	49%	28%	13%	6%	5%	3%
04/06/2024	Tuesday	Jun	8%	32%	56%	69%	77%	86%	67%	47%	27%	15%	7%	5%	4%
05/06/2024	Wednesday	Jun	9%	31%	58%	67%	78%	81%	69%	62%	37%	20%	12%	10%	10%
06/06/2024	Thursday	Jun	9%	22%	48%	65%	75%	76%	67%	48%	23%	14%	10%	12%	12%
07/06/2024	Friday	Jun	11%	27%	62%	83%	84%	91%	85%	66%	38%	23%	20%	22%	19%
08/06/2024	Saturday	Jun	2%	19%	46%	82%	100%	100%	100%	100%	88%	53%	37%	31%	24%
09/06/2024	Sunday	Jun	5%	17%	73%	100%	100%	100%	100%	100%	69%	43%	31%	33%	26%
10/06/2024	Monday	Jun	7%	25%	54%	73%	75%	75%	70%	56%	34%	15%	9%	10%	7%
11/06/2024	Tuesday	Jun	10%	35%	55%	66%	70%	67%	58%	47%	39%	19%	16%	14%	14%
12/06/2024	Wednesday	Jun	5%	33%	85%	100%	100%	95%	89%	70%	39%	20%	10%	10%	6%
13/06/2024	Thursday	Jun	8%	27%	69%	80%	95%	100%	93%	58%	22%	5%	4%	3%	0%
14/06/2024	Friday	Jun	11%	35%	70%	83%	83%	76%	70%	55%	34%	17%	11%	13%	11%
15/06/2024	Saturday	Jun	3%	19%	54%	71%	100%	100%	100%	100%	80%	48%	32%	27%	22%
16/06/2024	Sunday	Jun	4%	16%	85%	100%	95%	89%	98%	80%	49%	22%	21%	30%	25%
17/06/2024	Monday	Jun	10%	31%	59%	84%	96%	94%	92%	62%	31%	15%	11%	13%	11%
18/06/2024	Tuesday	Jun	10%	34%	76%	96%	100%	82%	82%	60%	38%	17%	7%	4%	2%
19/06/2024	Wednesday	Jun	8%	28%	61%	79%	88%	88%	84%	67%	42%	27%	15%	11%	10%
20/06/2024	Thursday	Jun	4%	18%	64%	78%	83%	84%	74%	51%	35%	21%	11%	8%	5%
21/06/2024	Friday	Jun	11%	28%	54%	82%	95%	95%	79%	57%	32%	14%	8%	8%	6%
22/06/2024	Saturday	Jun	5%	22%	43%	73%	97%	100%	100%	97%	73%	38%	23%	18%	13%
23/06/2024	Sunday	Jun	4%	15%	71%	100%	100%	94%	85%	71%	46%	23%	14%	10%	6%
24/06/2024	Monday	Jun	4%	19%	50%	73%	79%	93%	82%	63%	37%	22%	17%	15%	12%
25/06/2024	Tuesday	Jun	5%	33%	67%	86%	88%	82%	65%	51%	36%	22%	15%	12%	10%
26/06/2024	Wednesday	Jun	18%	55%	95%	100%	100%	100%	100%	84%	52%	30%	19%	19%	15%
27/06/2024	Thursday	Jun	9%	20%	45%	76%	84%	86%	79%	56%	32%	13%	5%	3%	1%
28/06/2024	Friday	Jun	6%	30%	56%	85%	93%	100%	92%	72%	50%	33%	24%	19%	16%
29/06/2024	Saturday	Jun	5%	35%	58%	98%	100%	100%	100%	98%	70%	41%	27%	16%	10%
30/06/2024	Sunday	Jun	4%	15%	70%	100%	100%	97%	94%	77%	51%	32%	22%	17%	13%

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July & August 2024

Capacity Table for Guildenford Car Park			Time												
Date	Day Name	Months (Date)	800	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000
01/07/2024	Monday	Jul	6%	24%	56%	77%	98%	92%	79%	57%	29%	15%	9%	6%	4%
02/07/2024	Tuesday	Jul	7%	37%	69%	100%	96%	93%	83%	65%	42%	22%	15%	12%	11%
03/07/2024	Wednesday	Jul	7%	21%	45%	72%	82%	84%	75%	64%	41%	25%	19%	16%	13%
04/07/2024	Thursday	Jul	10%	28%	55%	81%	92%	90%	88%	64%	42%	25%	18%	20%	16%
05/07/2024	Friday	Jul	5%	19%	54%	71%	83%	72%	61%	58%	36%	15%	6%	5%	4%
06/07/2024	Saturday	Jul	3%	12%	36%	68%	85%	100%	95%	70%	47%	23%	16%	15%	13%
07/07/2024	Sunday	Jul	1%	11%	57%	91%	100%	100%	84%	63%	37%	23%	13%	12%	6%
08/07/2024	Monday	Jul	10%	29%	59%	81%	88%	100%	99%	80%	52%	30%	21%	19%	18%
09/07/2024	Tuesday	Jul	13%	38%	73%	90%	99%	96%	92%	79%	44%	13%	6%	6%	5%
10/07/2024	Wednesday	Jul	9%	20%	56%	84%	98%	97%	89%	77%	41%	17%	6%	5%	5%
11/07/2024	Thursday	Jul	17%	44%	86%	100%	100%	100%	100%	99%	65%	41%	33%	29%	28%
12/07/2024	Friday	Jul	6%	20%	54%	97%	100%	100%	98%	79%	56%	35%	26%	26%	24%
13/07/2024	Saturday	Jul	5%	23%	67%	100%	100%	100%	100%	100%	83%	53%	34%	27%	24%
14/07/2024	Sunday	Jul	2%	21%	85%	100%	100%	94%	79%	63%	38%	25%	18%	14%	11%
15/07/2024	Monday	Jul	9%	23%	51%	65%	73%	67%	55%	44%	26%	12%	5%	2%	0%
16/07/2024	Tuesday	Jul	9%	30%	62%	84%	97%	89%	78%	64%	38%	17%	12%	9%	6%
17/07/2024	Wednesday	Jul	6%	22%	63%	87%	99%	97%	84%	61%	34%	19%	13%	19%	15%
18/07/2024	Thursday	Jul	6%	24%	58%	77%	88%	85%	87%	64%	43%	26%	16%	18%	14%
19/07/2024	Friday	Jul	7%	28%	47%	68%	81%	83%	76%	62%	44%	26%	20%	20%	17%
20/07/2024	Saturday	Jul	6%	20%	43%	65%	84%	86%	88%	76%	55%	28%	15%	13%	11%
21/07/2024	Sunday	Jul	7%	18%	67%	100%	100%	100%	100%	82%	50%	31%	24%	18%	16%
22/07/2024	Monday	Jul	12%	21%	45%	82%	92%	95%	100%	79%	55%	33%	22%	19%	17%
23/07/2024	Tuesday	Jul	16%	44%	68%	91%	100%	95%	82%	68%	42%	22%	11%	10%	7%
24/07/2024	Wednesday	Jul	5%	18%	42%	73%	99%	100%	90%	78%	51%	33%	22%	22%	19%
25/07/2024	Thursday	Jul	5%	19%	49%	71%	89%	90%	85%	68%	38%	19%	12%	11%	9%
26/07/2024	Friday	Jul	6%	26%	56%	90%	98%	92%	82%	64%	46%	29%	25%	22%	17%
27/07/2024	Saturday	Jul	3%	21%	52%	80%	95%	100%	100%	98%	80%	51%	34%	26%	21%
28/07/2024	Sunday	Jul	5%	20%	75%	100%	100%	96%	90%	81%	61%	42%	26%	16%	12%
29/07/2024	Monday	Jul	8%	25%	49%	72%	82%	88%	85%	59%	31%	13%	6%	5%	4%
30/07/2024	Tuesday	Jul	5%	22%	45%	67%	73%	74%	67%	44%	29%	12%	5%	2%	0%
31/07/2024	Wednesday	Jul	14%	24%	63%	81%	91%	89%	82%	60%	41%	20%	17%	15%	14%
01/08/2024	Thursday	Aug	7%	23%	47%	61%	73%	71%	65%	46%	24%	15%	13%	11%	9%
02/08/2024	Friday	Aug	6%	23%	54%	66%	80%	86%	89%	75%	50%	31%	25%	20%	21%
03/08/2024	Saturday	Aug	7%	34%	61%	82%	100%	100%	100%	100%	82%	63%	52%	40%	34%
04/08/2024	Sunday	Aug	7%	23%	67%	99%	100%	100%	100%	89%	56%	29%	18%	11%	7%
05/08/2024	Monday	Aug	3%	15%	36%	70%	97%	100%	93%	64%	30%	14%	7%	7%	3%
06/08/2024	Tuesday	Aug	7%	19%	46%	64%	80%	95%	95%	71%	47%	19%	10%	10%	5%
07/08/2024	Wednesday	Aug	1%	13%	42%	76%	97%	100%	100%	82%	54%	36%	26%	21%	19%
08/08/2024	Thursday	Aug	5%	18%	50%	80%	95%	91%	73%	52%	30%	11%	3%	2%	2%
09/08/2024	Friday	Aug	8%	26%	52%	84%	95%	97%	92%	76%	53%	32%	28%	32%	30%
10/08/2024	Saturday	Aug	8%	27%	61%	99%	100%	100%	100%	100%	79%	56%	36%	27%	20%
11/08/2024	Sunday	Aug	2%	18%	80%	100%	100%	100%	89%	75%	50%	27%	21%	18%	15%
12/08/2024	Monday	Aug	6%	28%	58%	77%	90%	100%	92%	72%	54%	38%	31%	26%	23%
13/08/2024	Tuesday	Aug	8%	23%	60%	89%	92%	86%	72%	62%	41%	27%	15%	10%	8%
14/08/2024	Wednesday	Aug	3%	19%	45%	68%	81%	97%	100%	78%	45%	24%	14%	11%	10%
15/08/2024	Thursday	Aug	3%	11%	40%	74%	94%	100%	94%	70%	46%	23%	12%	11%	11%
16/08/2024	Friday	Aug	8%	27%	62%	86%	93%	95%	93%	75%	52%	37%	30%	27%	23%
17/08/2024	Saturday	Aug	4%	26%	59%	86%	98%	100%	100%	100%	85%	50%	35%	26%	21%
18/08/2024	Sunday	Aug	6%	23%	78%	100%	97%	100%	100%	87%	55%	28%	13%	5%	2%
19/08/2024	Monday	Aug	6%	24%	50%	94%	100%	100%	96%	73%	42%	21%	11%	10%	9%
20/08/2024	Tuesday	Aug	7%	18%	42%	67%	98%	100%	92%	65%	35%	17%	12%	11%	5%
21/08/2024	Wednesday	Aug	2%	16%	49%	78%	94%	100%	89%	64%	32%	11%	3%	0%	0%
22/08/2024	Thursday	Aug	3%	17%	38%	72%	85%	80%	85%	64%	36%	22%	14%	8%	7%
23/08/2024	Friday	Aug	6%	23%	45%	67%	83%	86%	75%	53%	31%	18%	12%	10%	7%
24/08/2024	Saturday	Aug	6%	15%	36%	68%	79%	100%	100%	90%	65%	34%	23%	20%	14%
25/08/2024	Sunday	Aug	6%	22%	82%	100%	100%	100%	100%	100%	71%	41%	20%	13%	8%
26/08/2024	Monday	Aug	6%	28%	67%	99%	100%	100%	100%	99%	63%	42%	30%	26%	20%
27/08/2024	Tuesday	Aug	11%	24%	48%	78%	100%	100%	100%	80%	48%	24%	12%	9%	8%
28/08/2024	Wednesday	Aug	5%	19%	44%	79%	100%	100%	100%	72%	39%	20%	14%	13%	10%

Weekends consistently reach 100% capacity at peak times (1200-1500), especially in July and August. Weekdays show lower capacity in the early morning (800-900) and late evening (1900-2000), with peaks around midday (1100-1400). July and August have higher overall capacity compared to previous months, with more frequent 100% peaks at 1200-1500.

Legend:

0% - 10% (Green) – All or most spaces free or empty.

10% - 25% (Yellow) – Many spaces free but not busy.

25% - 50% (Orange) – Fewer spaces free becoming busy.

50% - 75% (Dark orange) – Even fewer spaces, now busy.

75% - 90% (Light red) – Very few spaces, very busy.

90% - 99% (Red) – Nearly at capacity.

100% (Dark red) – At capacity.

Car Parking Occupancy at Hensington Rd Car Park

Occupancy levels at Hensington Road car park in Woodstock are being obtained manually. A member of staff is obtaining the data by walking the car park and counting the number of occupied spaces. This car park is not suitable for an automatic counter due to the layout.

The observations of the car park are carried out over two consecutive weeks on a Monday, Wednesday, Thursday, Friday, and Saturday. This is followed by two weeks of no data being gathered and the process is repeated.

The first week is an early shift, with 5 sets of counts. Walk arounds are at regular intervals between 8am and 3.30pm. The second week is a later shift, with 5 sets of counts between 12.30pm and 8pm.

The number of occupied standard bays are counted along with occupancy of disabled and electric vehicle charging bays.

The Summit at Blenheim Palace from July 17-19, 2024, has led to road closures and increased police presence, affecting our survey on Hensington Road, Woodstock.

Hensington Road Car Park Spaces:

- 101 Standard spaces
- 4 Disabled spaces
- 12 Electrical vehicle charging bays

The available data shows that the car park has higher occupancy rates during the morning and early afternoon hours, especially on weekdays. The usage decreases significantly in the late afternoon and evening. Overall, Saturdays show higher percentages of occupied spaces throughout the day. There is also an apparent seasonal trend with lower occupancy in July.

Legend:

100% - 90% (dark green) All or most spaces free/car park is empty or virtually empty
89% - 60% (green) Many spaces free/car park is not busy
59% - 20% (yellow) Fewer spaces free/car park is busy
19% - 10% (orange) Even fewer spaces free/car park is busy
9% - 0% (red) Very few or no spaces free/car park is full or nearing occupancy

Percentage of Capacity Available		Times								
Years (Date)	Days (Date)	08:00am - 08:45am	10:15am - 11:00am	11:15am - 12:00pm	12:30pm - 01:15pm	02:45pm - 03:30pm	03:45pm - 04:30pm	05:00pm - 05:45pm	07:15pm - 08:00pm	Day of week
2024	19-Feb	N/A	N/A	21.37%	12.82%	16.24%	N/A	N/A	N/A	Mon
2024	21-Feb	44.44%	11.97%	11.97%	11.11%	22.22%	N/A	N/A	N/A	Wed
2024	22-Feb	41.03%	13.68%	12.82%	10.26%	17.09%	N/A	N/A	N/A	Thu
2024	23-Feb	37.61%	7.69%	7.69%	10.26%	22.22%	N/A	N/A	N/A	Fri
2024	24-Feb	57.26%	11.97%	10.26%	7.69%	7.69%	N/A	N/A	N/A	Sat
2024	26-Feb	N/A	N/A	N/A	17.95%	15.38%	40.17%	64.96%	64.96%	Mon
2024	28-Feb	N/A	N/A	N/A	12.82%	15.38%	42.74%	37.61%	41.88%	Wed
2024	29-Feb	N/A	N/A	N/A	11.11%	10.26%	37.61%	44.44%	47.01%	Thu
2024	01-Mar	N/A	N/A	N/A	11.97%	16.24%	48.72%	56.41%	59.83%	Fri
2024	02-Mar	N/A	N/A	N/A	11.11%	10.26%	18.80%	29.91%	49.57%	Sat
2024	18-Mar	37.61%	11.11%	12.82%	10.26%	20.51%	N/A	N/A	N/A	Mon
2024	20-Mar	46.15%	28.21%	11.11%	11.11%	7.69%	N/A	N/A	N/A	Wed
2024	21-Mar	47.86%	11.11%	11.97%	11.97%	11.97%	N/A	N/A	N/A	Thu
2024	22-Mar	38.46%	12.82%	11.97%	11.11%	17.09%	N/A	N/A	N/A	Fri
2024	23-Mar	57.26%	19.66%	20.51%	13.68%	15.38%	N/A	N/A	N/A	Sat
2024	25-Mar	N/A	N/A	N/A	14.53%	14.53%	23.93%	35.04%	58.12%	Mon
2024	27-Mar	N/A	N/A	N/A	23.08%	25.64%	35.90%	48.72%	72.65%	Wed
2024	28-Mar	N/A	N/A	N/A	14.53%	20.51%	35.90%	52.14%	61.54%	Thu
2024	30-Mar	N/A	N/A	N/A	10.26%	10.26%	11.97%	47.86%	70.09%	Sat
2024	15-Apr	60.68%	22.22%	14.53%	10.26%	26.50%	N/A	N/A	N/A	Mon
2024	17-Apr	57.26%	11.11%	10.26%	10.26%	15.38%	N/A	N/A	N/A	Wed
2024	18-Apr	58.12%	13.68%	11.97%	10.26%	16.24%	N/A	N/A	N/A	Thu
2024	19-Apr	58.12%	13.68%	14.53%	10.26%	22.22%	N/A	N/A	N/A	Fri
2024	20-Apr	61.54%	12.82%	9.40%	7.69%	13.68%	N/A	N/A	N/A	Sat
2024	22-Apr	N/A	N/A	N/A	18.80%	20.51%	27.35%	57.26%	68.38%	Mon
2024	24-Apr	N/A	N/A	N/A	13.68%	14.53%	29.91%	33.33%	50.43%	Wed
2024	25-Apr	N/A	N/A	N/A	17.09%	27.35%	35.90%	51.28%	59.83%	Thu
2024	26-Apr	N/A	N/A	N/A	11.11%	22.22%	25.64%	30.77%	41.03%	Fri
2024	27-Apr	N/A	N/A	N/A	13.68%	8.55%	19.66%	40.17%	47.86%	Sat
2024	13-May	49.57%	10.26%	10.26%	13.68%	14.53%	N/A	N/A	N/A	Mon
2024	15-May	47.86%	12.82%	12.82%	11.97%	15.38%	N/A	N/A	N/A	Wed
2024	16-May	51.28%	12.82%	11.97%	17.09%	23.08%	N/A	N/A	N/A	Thu
2024	17-May	47.86%	15.38%	12.82%	7.69%	22.22%	N/A	N/A	N/A	Fri
2024	18-May	57.26%	25.64%	20.51%	11.97%	19.66%	N/A	N/A	N/A	Sat
2024	20-May	N/A	N/A	N/A	12.82%	17.09%	27.35%	52.14%	65.81%	Mon
2024	22-May	N/A	N/A	N/A	11.97%	17.95%	29.06%	44.44%	57.26%	Wed
2024	23-May	N/A	N/A	N/A	9.40%	14.53%	19.66%	56.41%	58.12%	Thu
2024	24-May	N/A	N/A	N/A	13.68%	16.24%	25.64%	47.86%	63.25%	Fri
2024	25-May	N/A	N/A	N/A	11.11%	13.68%	13.68%	49.57%	57.26%	Sat
2024	10-Jun	61.54%	11.11%	11.11%	9.40%	17.95%	N/A	N/A	N/A	Mon
2024	12-Jun	40.17%	11.11%	12.82%	13.68%	21.37%	N/A	N/A	N/A	Wed
2024	13-Jun	50.43%	13.68%	15.38%	13.68%	10.26%	N/A	N/A	N/A	Thu
2024	14-Jun	59.83%	12.82%	13.68%	16.24%	17.95%	N/A	N/A	N/A	Fri
2024	15-Jun	47.86%	18.80%	17.09%	21.37%	9.40%	N/A	N/A	N/A	Sat
2024	17-Jun	N/A	N/A	N/A	12.82%	26.50%	29.91%	40.17%	59.83%	Mon
2024	18-Jun	N/A	N/A	N/A	15.38%	22.22%	34.19%	47.01%	59.83%	Tue
2024	21-Jun	N/A	N/A	N/A	17.09%	18.80%	32.48%	44.44%	47.86%	Fri
2024	22-Jun	N/A	N/A	N/A	11.11%	9.40%	11.97%	42.74%	56.41%	Sat
2024	08-Jul	54.70%	12.82%	13.68%	11.97%	15.38%	N/A	N/A	N/A	Mon
2024	10-Jul	47.86%	13.68%	13.68%	14.53%	20.51%	N/A	N/A	N/A	Wed
2024	11-Jul	51.28%	14.53%	7.69%	10.26%	17.09%	N/A	N/A	N/A	Thu
2024	12-Jul	56.41%	14.53%	11.97%	14.53%	16.24%	N/A	N/A	N/A	Fri
2024	13-Jul	70.09%	27.35%	20.51%	11.11%	7.69%	N/A	N/A	N/A	Sat
2024	15-Jul	N/A	N/A	N/A	11.97%	29.91%	37.61%	44.44%	67.52%	Mon
2024	18-Jul	N/A	N/A	N/A	43.59%	47.01%	53.85%	64.10%	74.36%	Thu
2024	19-Jul	N/A	N/A	N/A	24.79%	31.62%	36.75%	47.86%	47.01%	Fri
2024	20-Jul	N/A	N/A	N/A	13.68%	26.50%	16.24%	25.64%	33.33%	Sat
2024	07-Aug	50.43%	12.82%	14.53%	17.95%	14.53%	N/A	N/A	N/A	Wed
2024	08-Aug	62.39%	14.53%	11.11%	11.11%	22.22%	N/A	N/A	N/A	Thu
2024	09-Aug	57.26%	11.97%	9.40%	8.55%	15.38%	N/A	N/A	N/A	Fri
2024	10-Aug	56.41%	13.68%	13.68%	17.09%	18.80%	N/A	N/A	N/A	Sat
2024	12-Aug	N/A	N/A	N/A	19.66%	15.38%	31.62%	43.59%	55.56%	Mon
2024	14-Aug	N/A	N/A	N/A	11.97%	13.68%	20.51%	41.03%	47.86%	Wed
2024	15-Aug	N/A	N/A	N/A	12.82%	11.11%	21.37%	31.62%	52.99%	Thu
2024	16-Aug	N/A	N/A	N/A	18.80%	17.09%	16.24%	37.61%	36.75%	Fri
2024	17-Aug	N/A	N/A	N/A	9.40%	8.55%	17.95%	35.04%	54.70%	Sat

Parking Survey 15 Jan – 26 Feb. 421 Responses.

Which car park are you telling us about today?

Total Respondents:

Guildenford Car Park: **187**

Hensington Road: **205**

Percentage Distribution:

Guildenford Car Park: **47.7%**

Hensington Road: **52.3%**

Are you responding as a Business Owner or Resident/Other?

Total Respondents:

Guildenford Car Park: **Business owner/operator (19) + Resident/Other (168) = 187**

Hensington Road: **Business owner/operator (16) + Resident/Other (189) = 205**

For Guildenford Car Park:

Approximately **10.2%** of respondents are business owner/operators.

Approximately **89.8%** of respondents are resident/other.

For Hensington Road:

Approximately **7.8%** of respondents are business owner/operators.

Approximately **92.2%** of respondents are resident/other.
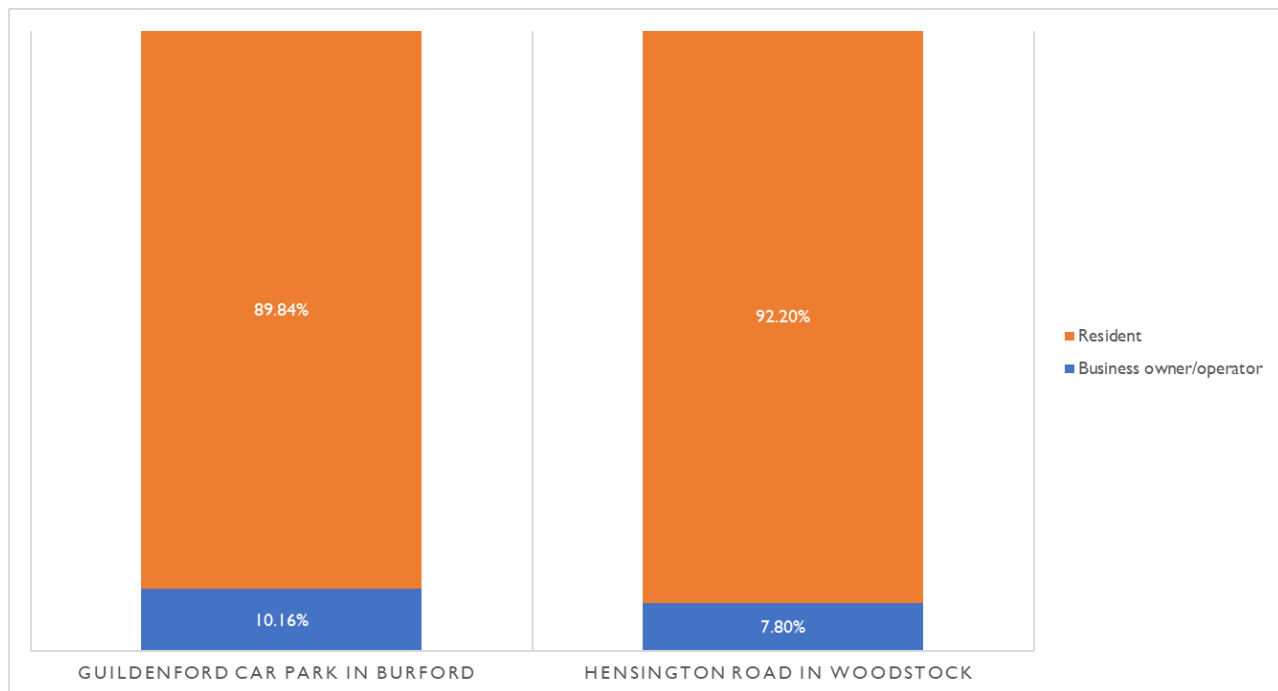
What is the purpose of your stay?

Guildenford Car Park in Burford:

Leisure/Exercise: 73 (21.16%)

Medical/Dental: 18 (5.21%)

Planned Event: 19 (5.50%)

Shopping: 119 (34.47%)

Place of Worship: 13 (3.77%)

Resident in Location: 28 (8.12%)

Work: 12 (3.47%)

Onward Journey via Public Transport: 4 (1.16%)

Tourist: 16 (4.63%)

Hensington Road in Woodstock:

Leisure/Exercise: 95 (27.52%)

Medical/Dental: 73 (21.16%)

Planned Event: 31 (8.98%)

Shopping: 119 (34.47%)

Place of Worship: 11 (3.18%)

Resident in Location: 23 (6.67%)

Work: 24 (6.96%)

Onward Journey via Public Transport: 4 (1.16%)

Tourist: 13 (3.77%)
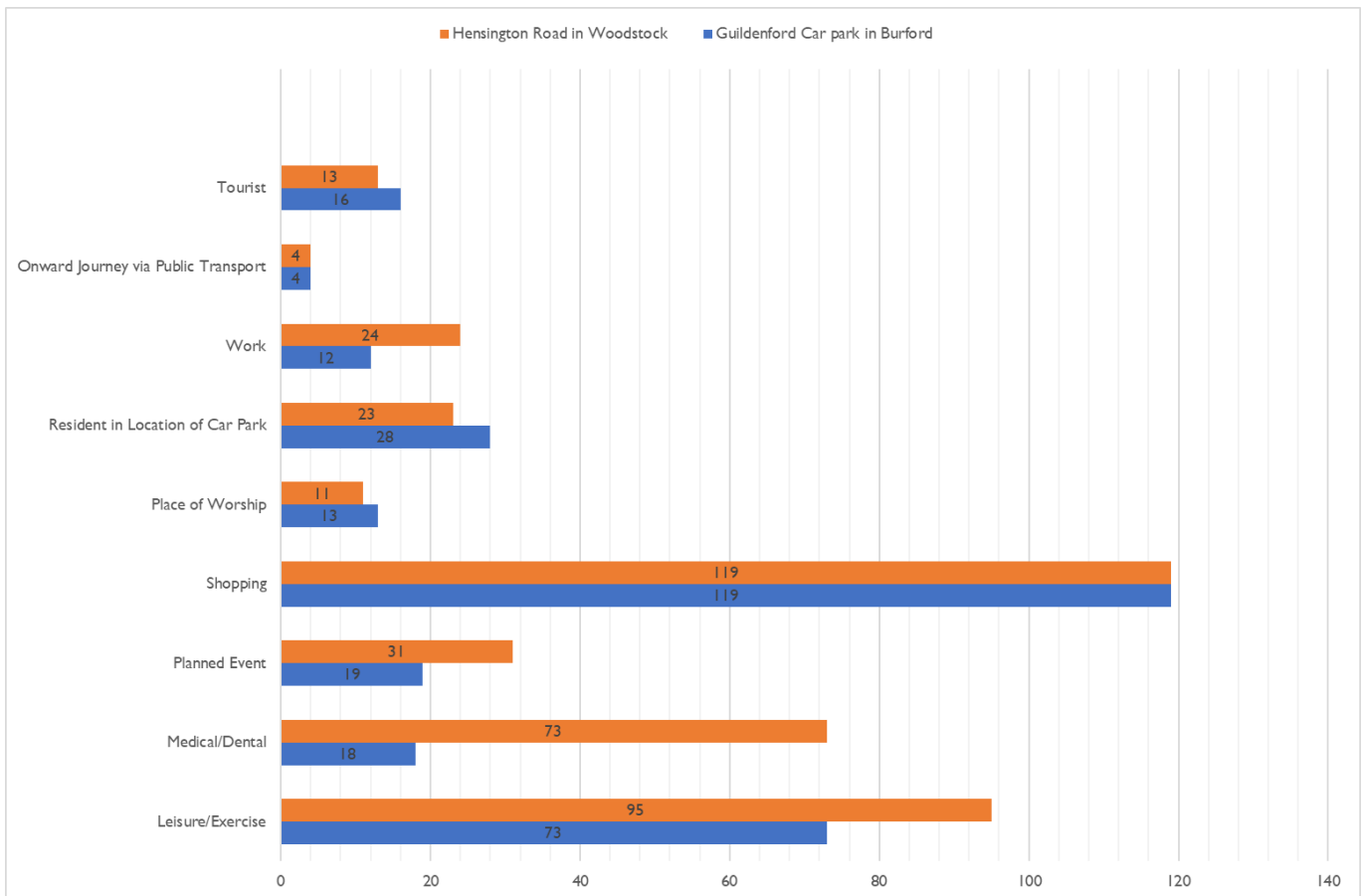
The data reveals that parking at both Guildenford Car Park in Burford and Hensington Road in Woodstock is primarily driven by shopping, which makes up approximately one-third of the responses for each location. Following closely behind, leisure and exercise activities are also prevalent reasons for parking, comprising of over one-fifth of the responses. However, there are some differences between the two locations; while Burford sees a higher proportion of residents parking in the area, Woodstock witnesses more parking for medical and dental appointments, suggesting a greater reliance on parking for local healthcare services. Additionally, parking for work-related purposes is slightly more common in Woodstock compared to Burford. Overall, the data emphasises the significance of parking need to support commercial activities, recreational pursuits, and access to essential services in both locations.

What is your normal travel distance to this car park?

Guildenford Car Park in Burford:

Less than 2 miles: 37 (22.6%)

2-5 miles: 72 (43.9%)

5-10 miles: 50 (30.5%)

10+ miles: 4 (6.1%)

Hensington Road in Woodstock:

Less than 2 miles: 44 (19.1%)

2-5 miles: 77 (33.3%)

5-10 miles: 48 (20.8%)

10+ miles: 18 (16.8%)
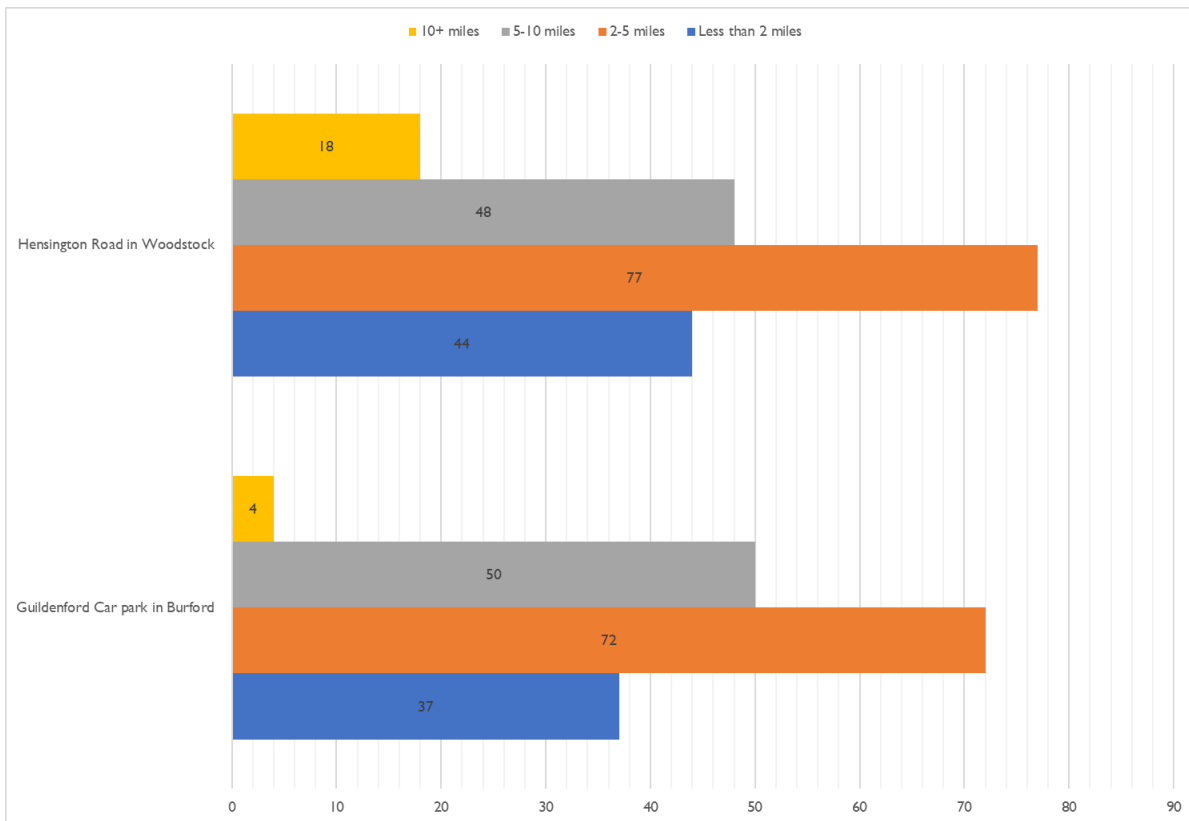
The analysis of distance distribution reveals that most respondents for both Guildenford Car Park in Burford and Hensington Road in Woodstock travelled distances between 2 to 5 miles. However, while Guildenford Car Park mostly attracted respondents from closer distances (less than 2 miles), Hensington Road had a notable proportion of visitors traveling from farther away (10+ miles).

How long do you normally park at this car park?

Guildenford Car Park in Burford:

All day: 6 (3.0%)

Overnight: 2 (1.0%)

Up to 1 hour: 13 (6.5%)

Up to 2 hours: 61 (30.5%)

Up to 3 hours: 64 (32.0%)

Up to 5 hours: 13 (6.5%)

Hensington Road in Woodstock:

All day: 17 (7.4%)

Overnight: 4 (1.7%)

Up to 1 hour: 21 (9.1%)

Up to 2 hours: 71 (30.8%)

Up to 3 hours: 55 (23.8%)

Up to 5 hours: 17 (7.4%)
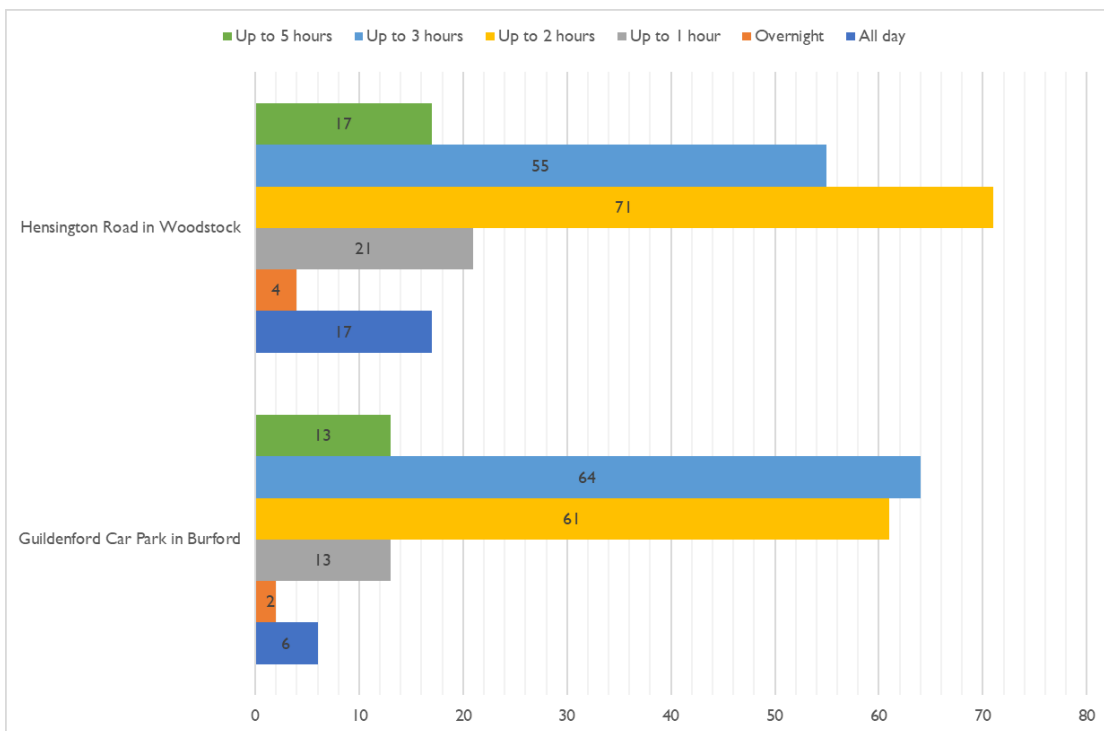
The most common parking durations are between 2 to 3 hours, constituting approximately one-third of the responses. However, Hensington Road shows a higher preference for all-day parking compared to Guildenford Car Park, with 7.4% of respondents choosing this option, while overnight parking is minimal for both locations.

How often do you normally visit this car park?

Guildenford Car Park in Burford:

Less than once a month: 35 (37.2%)

More than once a week: 22 (23.4%)

Once a month: 55 (58.5%)

Once a week: 46 (48.9%)

Other: 3 (3.2%)

Hensington Road in Woodstock:

Less than once a month: 33 (21.4%)

More than once a week: 35 (22.7%)

Once a month: 56 (36.4%)

Once a week: 56 (36.4%)

Other: 6 (3.9%)
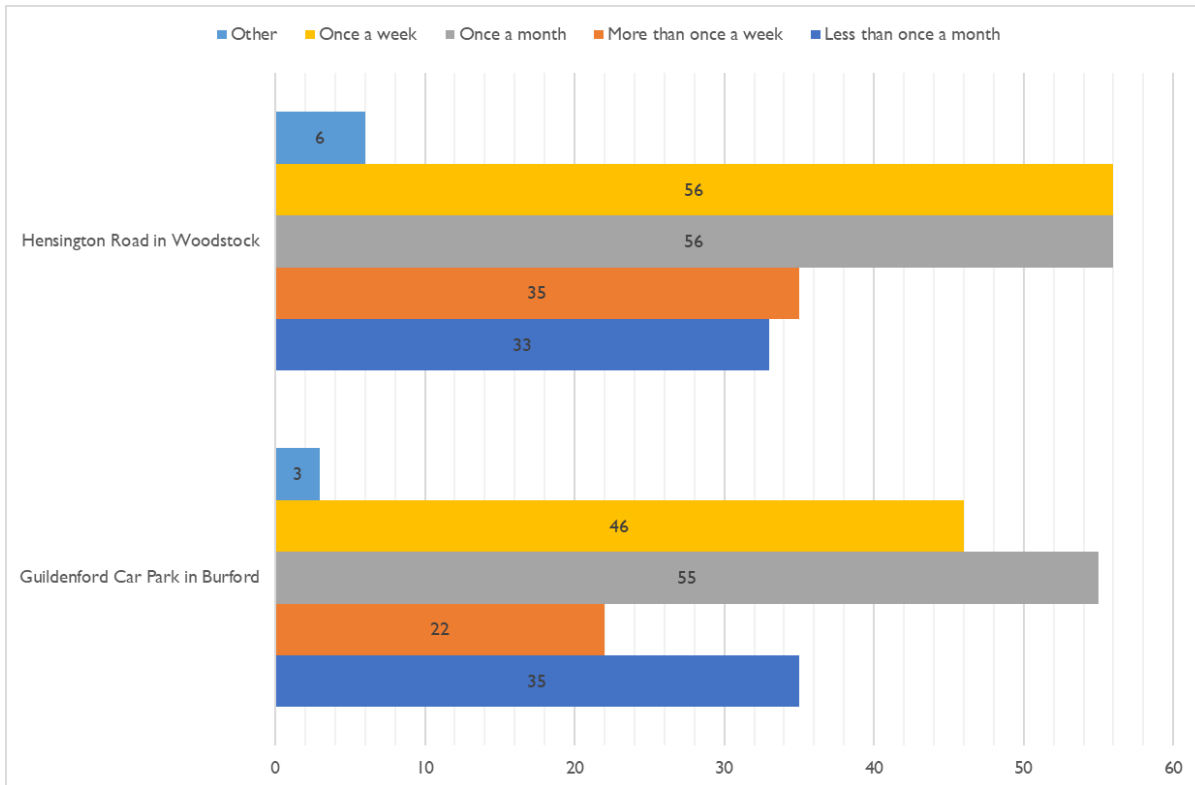
The most common visit frequencies are once a month and once a week, constituting over half of the responses. Interestingly, while the distribution of visit frequencies is similar between the two car parks, Hensington Road exhibits a slightly higher proportion of respondents visiting once a month compared to Guildenford Car Park.

<u>**Could anything about the car park be improved?**</u>

Number of available spaces:

Guildenford Car park in Burford: 90 (22.97% of total)

Hensington Road in Woodstock: 155 (39.59% of total)

Ease to manoeuvre car park:

Guildenford Car park in Burford: 37 (9.45% of total)

Hensington Road in Woodstock: 41 (10.48% of total)

Visibility of the bay markings/line painting:

Guildenford Car park in Burford: 40 (10.23% of total)

Hensington Road in Woodstock: 32 (8.18% of total)

Car park surface:

Guildenford Car park in Burford: 32 (8.18% of total)

Hensington Road in Woodstock: 19 (4.86% of total)

Pedestrian Access:

Guildenford Car park in Burford: 39 (9.96% of total)

Hensington Road in Woodstock: 12 (3.07% of total)

Conditions of trees and plants:

Guildenford Car park in Burford: 10 (2.56% of total)

Hensington Road in Woodstock: 11 (2.82% of total)

Lighting:

Guildenford Car park in Burford: 22 (5.63% of total)

Hensington Road in Woodstock: 20 (5.11% of total)

Number of Electrical Vehicle Charging points:

Guildenford Car park in Burford: 29 (7.42% of total)

Hensington Road in Woodstock: 8 (2.05% of total)

Number of available disabled bays:

Guildenford Car park in Burford: 7 (1.79% of total)

Hensington Road in Woodstock: 13 (3.32% of total)

Number of parent and child bays:

Guildenford Car park in Burford: 12 (3.07% of total)

Hensington Road in Woodstock: 9 (2.30% of total)

Cleanliness:

Guildenford Car park in Burford: 10 (2.56% of total)

Hensington Road in Woodstock: 8 (2.05% of total)

Legend: ■ Guildenford Car Park in Burford ■ Hensington Road in Woodstock

Category	Guildenford Car Park in Burford	Hensington Road in Woodstock
Number of available spaces	90	155
Ease to manoeuvre car park	37	41
Visibility of the bay markings/line painting	40	32
Pedestrian Access	39	12
Car park surface	32	19
Lighting	22	20
Number of Electrical Vehicle Charging points	29	8
Number of parent and child bays	12	9
Number of available disabled bays	7	13
Conditions of trees and plants	10	11
Cleanliness	10	8

The analysis of the car park feedback across Guildenford Car park in Burford and Hensington Road in Woodstock reveals that the most prominent concern, comprising approximately 39.59% of the total responses, is the availability of parking spaces, with a significant difference between the two locations. Additionally, factors such as ease of manoeuvrability and visibility of bay markings constitute other substantial considerations, with percentages varying slightly between the two car parks.

Do you feel there is sufficient parking in West Oxfordshire District?

The analysis from 204 Reponses in free text:

Guildenford Car park in Burford:

The analysis of respondents' answers to the question "Do you feel there is sufficient parking in West Oxfordshire District?" indicates that opinions are divided, with approximately 44.28% of respondents expressing dissatisfaction with the current parking situation, citing issues such as overcrowding, especially during peak tourist seasons, and concerns about future inadequacies due to increasing housing developments. Conversely, about 55.72% of respondents believe that there is currently sufficient parking, particularly appreciating the free parking policy and acknowledging the benefits it brings to local businesses and tourism.

Hensington Road in Woodstock:

In summary, the responses indicate a widespread dissatisfaction with the parking situation in Hensington Road, Woodstock. Most respondents highlighted issues such as overcrowding, lack of availability, and inconvenience due to factors like electric vehicle charging points and residential displacement. Many expressed frustrations with the difficulty of finding parking, particularly during busy periods and for those who work or visit Woodstock regularly. Suggestions for improvement included increasing the number of parking spaces, reducing the number of electric charging points,

and implementing time limits to prevent all-day parking. Overall, there is a clear consensus among respondents that more needs to be done to address the parking challenges in Woodstock.

Do you research car parking online?

Guildenford Car Park in Burford:
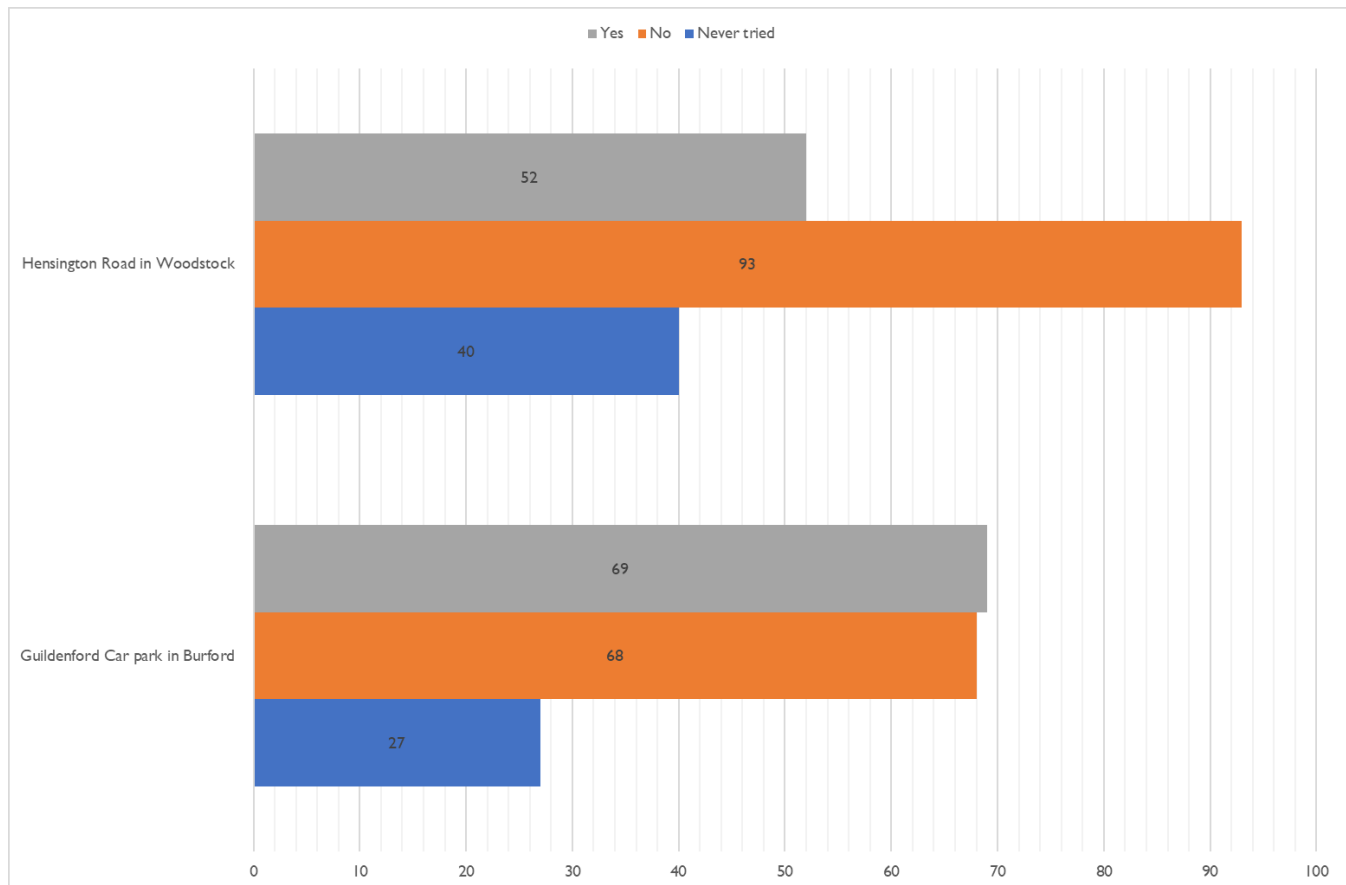
Never tried: 27 (16.5%)

No: 68 (41.5%)

Yes: 69 (42.2%)

Hensington Road in Woodstock:

Never tried: 40 (21.6%)

No: 93 (50.3%)

Yes: 52 (28.1%)

The data shows respondents' online car parking research habits for Guildenford Car Park in Burford and Hensington Road in Woodstock. For Guildenford, 16.5% never tried, 41.5% said no, and 42.1% said yes. For Hensington Road, 21.6% never tried, 50.3% said no, and 28.1% said yes. There is a higher inclination for online research for Hensington Road compared to Guildenford Car Park.

Do you have any suggestions for improvements to the Councils website for parking?

The analysis from 53 Reponses in free text:

Guildenford Car park in Burford:

Respondents expressed various concerns and suggestions regarding car parking facilities. They advocated for promoting alternatives to car travel, such as displaying bus timetables in the car park. Lack of awareness about existing facilities were raised. Consistency in parking regulations and better communication of parking information, including location, tariffs, and designated spaces, were suggested for improvement. Safety concerns regarding footpaths and access were highlighted, along with the need to consider the rural nature of the community and limited public transport options. Additionally, respondents called for information on free parking areas and residential parking options to

address parking pressure on streets. Finally, the inadequacy of available parking spaces, especially in Burford, was emphasised, with residents often unable to park due to tourists and visitors occupying spaces.

Hensington Road in Woodstock:

Many expressed dissatisfactions with the inconsistency and inconvenience of using parking apps, preferring a more straightforward payment method. Suggestions included providing clearer information about maximum parking durations. The reference to charges applies to parking on the roads and not in the car park which is free to use.

Would you consider using any of the following as alternative transport if it were available to you? Walking, Cycling, Electric Vehicle, Bus, Taxi, Train, Coach

Guildenford Car park in Burford:

- No - 82 (54.3%), Yes - 69 (45.7%)

Hensington Road in Woodstock:

- No - 76 (45.5%), Yes - 93 (54.5%)
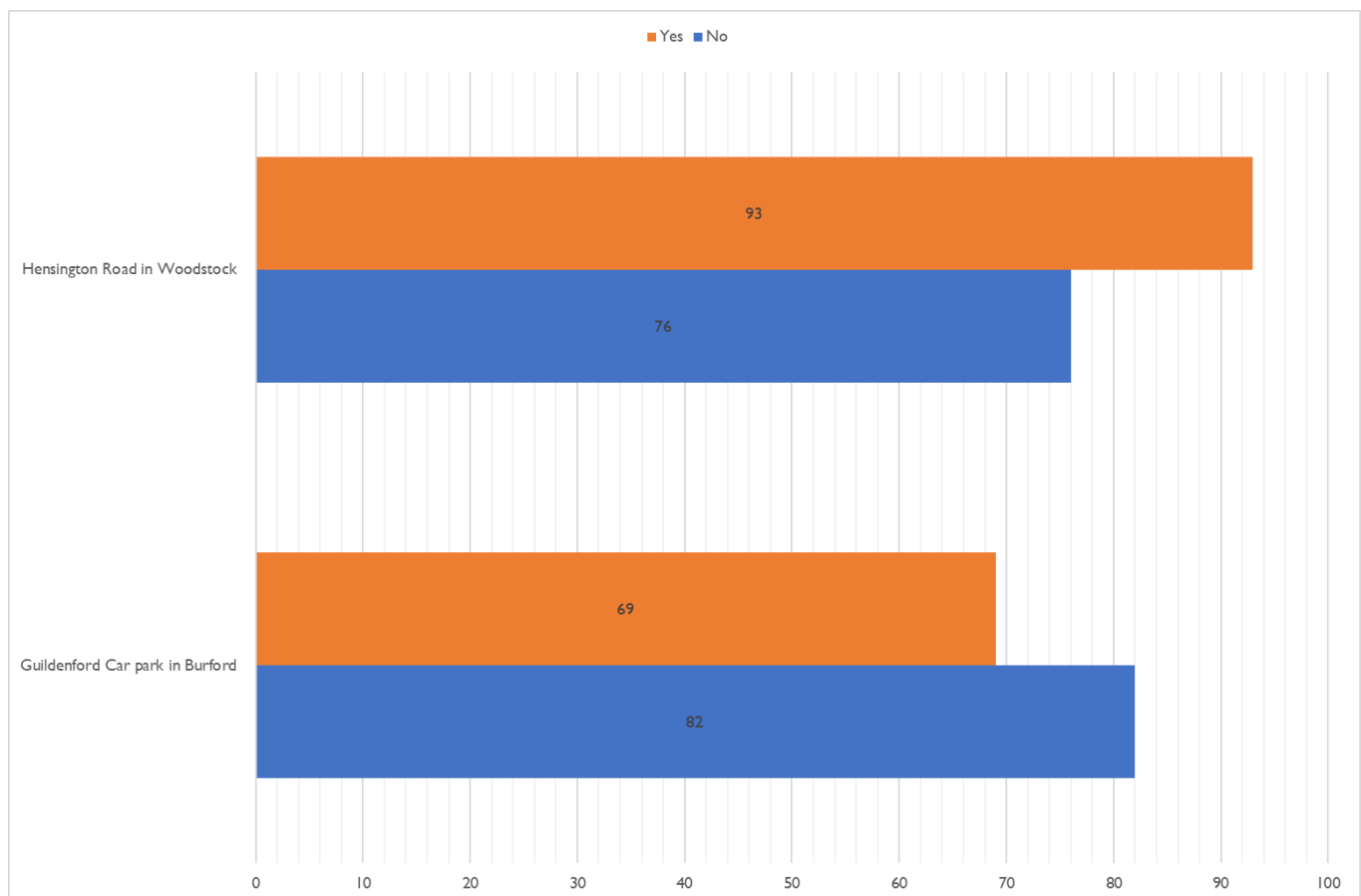
In Guildenford Car park in Burford, 69 out of 151 respondents (45.7%) were open to considering alternative transportation, with a nearly equal split between yes and no responses. For Hensington Road in Woodstock, 93 out of 169 respondents (54.5%) expressed a willingness to consider alternative transport options, with a majority responding positively.

The Following responses are from business owners.

Do your employees use this car park during work hours?

Guildenford Car Park in Burford:

Almost Never: 2 (10.5%)

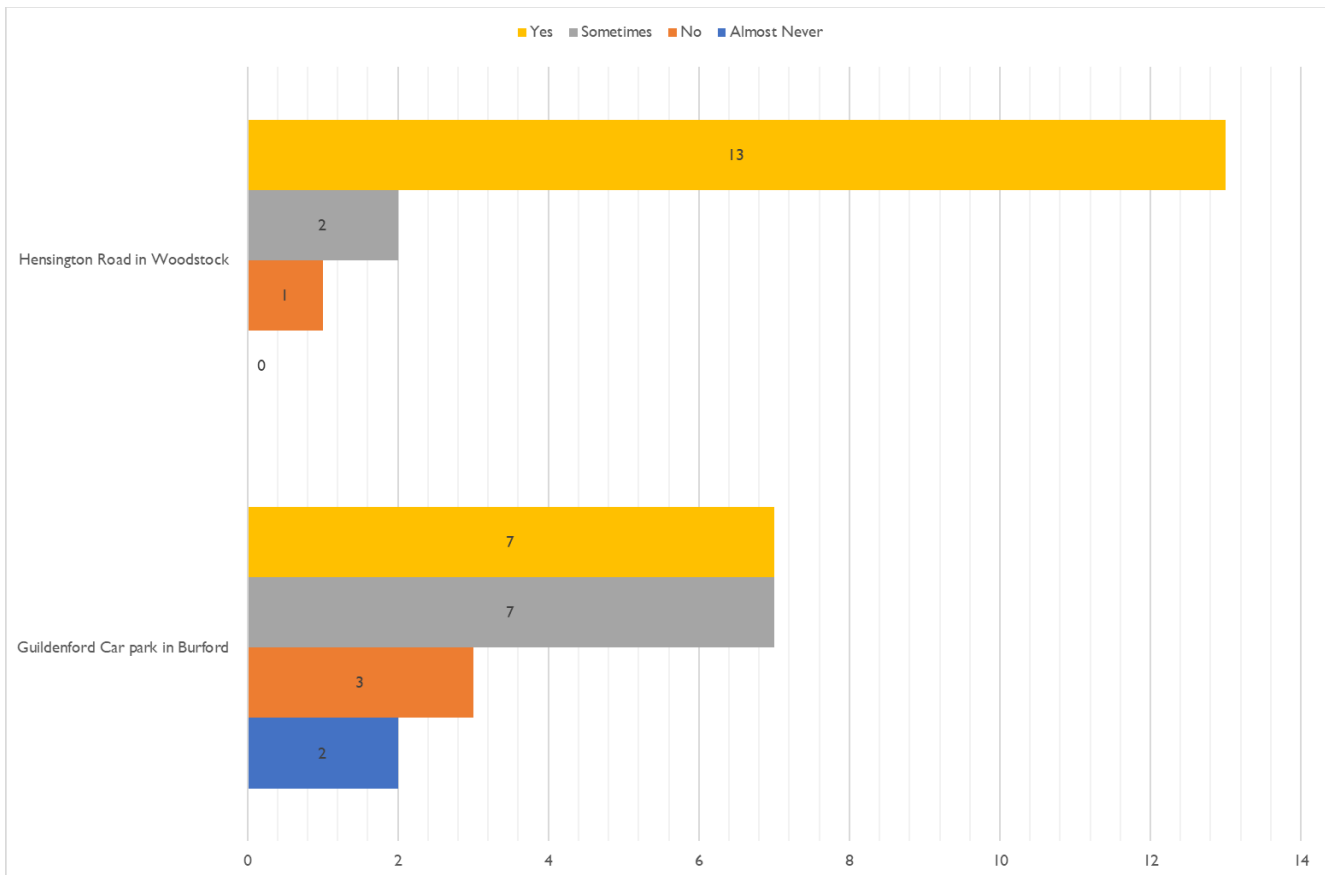No: 3 (15.8%)

Sometimes: 7 (36.8%)

Yes: 7 (36.8%)

Hensington Road in Woodstock:

Almost Never: 0 (0%)

No: 1 (5.6%)

Sometimes: 2 (11.1%)

Yes: 13 (72.2%)

If not, where do they park?

The analysis from 15 Reponses in free text:

Guildenford Car park in Burford:

People tend to park wherever they can find space in the town streets, including Lower High Street, Sheep Street, Witney Street, and other unspecified areas. Some individuals also consider traveling by bus as an alternative option. Overall, the responses highlight the ongoing challenge of parking availability in the town.

Hensington Road in Woodstock:

Some park in permit spots if they cannot find space, others park on residential streets, and some opt to walk to work instead of driving.

How long on average do your customers stay at your premises to carry out their purchase/transaction?

The analysis from 27 Reponses in free text:

Guildenford Car park in Burford:

Business owners report varying durations of customer parking, ranging from brief stops of 5 to 30 minutes to longer stays of 1 to 3 hours. Some customers mention they park for shorter periods but express intentions to visit other shops in the area, indicating potential foot traffic circulation within the vicinity. However, concerns arise from customers who avoid stopping in Burford due to perceived parking shortages, reflecting an impact on local businesses.

Hensington Road in Woodstock:

Business owners indicate a range of parking durations observed among their customers, spanning from short stops of 20 to 30 minutes to longer stays of 2 to 8 hours. Recommendations for museum visits suggest an optimal duration of at least an hour, often extended as visitors explore additional attractions and engage in shopping activities in Woodstock. This insight implies varying parking needs driven by different purposes, with cultural and leisure activities potentially contributing to extended parking durations in the area.

What do you think influences your customers to park where they do?

Guildenford Car Park in Burford:	Hensington Road in Woodstock:
Location: 14 (28.6%)	Location: 8 (17.8%)
Length of time they can park: 13 (26.5%)	Length of time they can park: 11 (24.4%)
Availability of spaces: 10 (20.4%)	Availability of spaces: 14 (31.1%)
Ease of transporting products: 7 (14.3%)	Ease of transporting products: 6 (13.3%)
Proximity to accessing other services: 5 (10.2%)	Proximity to accessing other services: 6 (13.3%)
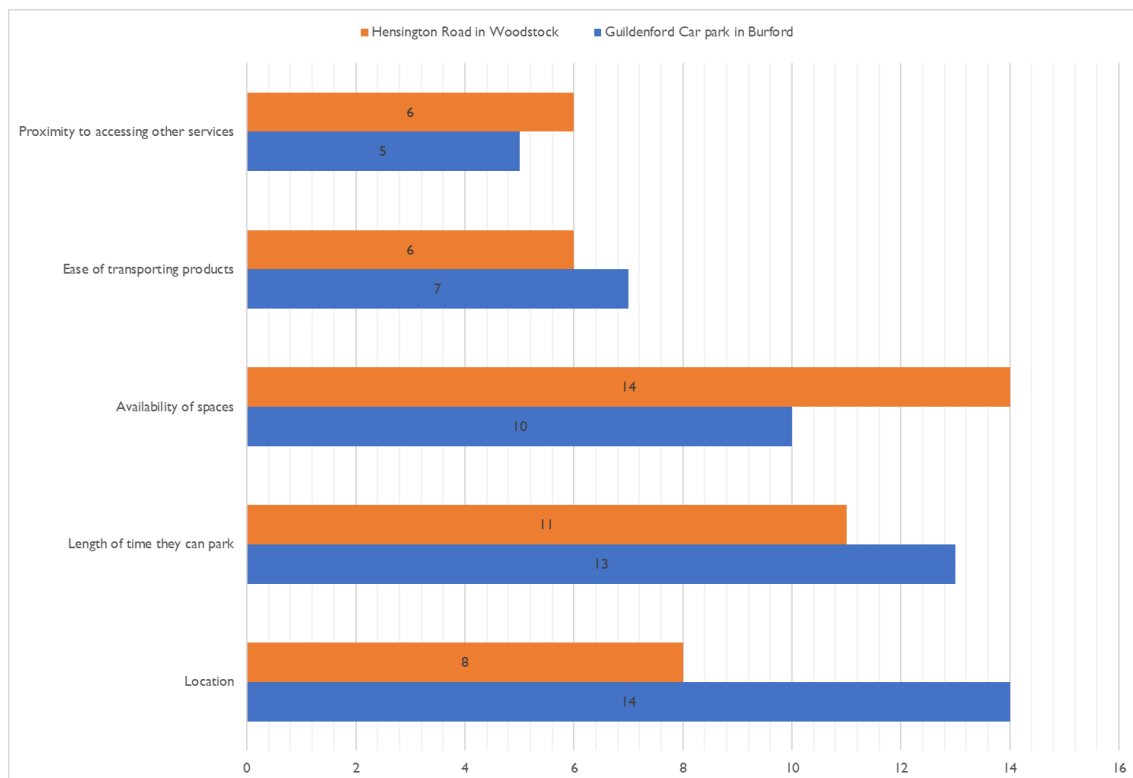
In Burford, customers prioritise location and parking duration, each representing about a quarter of responses, followed closely by space availability. In Woodstock, space availability is the primary factor, followed by parking duration and location. Ease of transporting products and proximity to services seem less significant in both locations.

Overall, while location and parking duration are crucial, space availability appears more critical in Woodstock than in Burford.

Summary of the key findings:

The customer survey carried out at Guildenford carpark showed that 48% of respondents used this car park, with 90% of them being resident/other.

The primary reasons for parking were shopping (34%) and leisure/exercise (21%).

Most respondents travelled 2-5 miles to reach the car park and stayed for 2-3 hours.

The main concern was the number of available spaces (23% of total responses).

Hensington Rd Car Park:

The car park's occupancy levels are obtained manually due to its layout.

The survey showed that 52% of respondents used this car park, with 92% of them being residents.

The primary reasons for parking were shopping (34%) and leisure/exercise (27%).

Most respondents travelled 2-5 miles to reach the car park and stayed for 2-3 hours.

The main concern was the number of available spaces (40% of total responses).

Parking Survey:

The survey revealed that parking at both car parks is primarily driven by shopping, followed by leisure and exercise activities.

Most respondents for both car parks travelled distances between 2 to 5 miles.

The most common parking durations are between 2 to 3 hours.

The most common visit frequencies are once a month and once a week.

The most prominent concern is the availability of parking spaces.

Business Owners' Responses:

For Guildenford Car Park, approximately 10% of respondents are business owner/operators.

For Hensington Road, approximately 8% of respondents are business owner/operators.

Business owners report varying durations of customer parking, ranging from brief stops of 5 to 30 minutes to longer stays of 1 to 3 hours.

Local business owners reported that both car parks are utilised by employees of their businesses to park whilst at work.

Overall, the report highlights the importance of parking availability for supporting commercial activities, recreational pursuits, and access to essential services in both locations. It also underscores the need for improvements in various aspects of the car parks, such as the number of available spaces and ease of manoeuvrability. The data also provides valuable insights into the parking habits and preferences of residents and visitors, which can inform future planning and decision-making processes.

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